

NORTH CAROLINA

Department of Transportation



















AGC of North Carolina

Office of Civil Rights Diversity Programs Overview & Updates

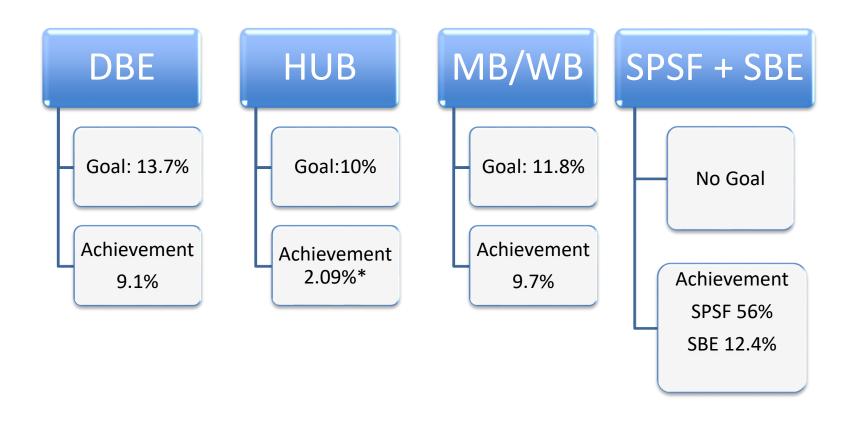
Michael Gerald

March 13, 2018

NCDOT Diversity Participation Program Overview

- Federal Program: 49 CFR Part 26 for DBE
- State General Statute 136-28.4 for MBE/WBE
- State General Statute 136-28.10 for SBE
- State General Statute 143-128.4 for HUB
- Executive Order 25

NCDOT Program Goals



Historically Underutilized Businesses (HUB)

- Certified through the Department of Administration (DOA)
- G.S. 143-128.4
- Owned by at least 51% of the stock owned by members of subsection (b).
- Permanent or lawful citizens
- Certification does not evaluate economical factors such as owners PNW or SBA Size Standards
- Includes Disabled and Disadvantaged 15 USC § 637

Minority and Women Business Enterprises (MBE and WBE)

- NCDOT's which mirrors the Federal criteria Only one application
- Firm is categorized as MBE or WBE
- Note that race trumps gender
 - Example: Asian Woman-Owned firm would be categorized as minority (MBE). GS 136-28.4 lists "Women" as nonminority person born of the female sex.
- NCDOT's MBE/WBE certification: the firm must be Socially AND Economically Disadvantaged.
- HUB Certification is based on SBA size standards and does not require a cap on Personal Net Worth

Disadvantaged Business Enterprise (DBE)

- 49 CFR Part 26, Q & A Revised May 19, 2017
- Based on ownership, control, personal wealth, etc.
- Presumed to be economically and socially disadvantaged in the federal DBE program are:
 - Black Americans
 - Hispanic Americans
 - Native Americans
 - Asian-Pacific Americans
 - Subcontinent Asian Americans
 - Women
 - Other Disadvantaged (case by case basis)

Small Professional Services Firm or Small Business Enterprise

- Certification Standards are based on SBA size standards
- SPSF Program is:
 - Race, Ethnicity and gender neutral
 - Designed to increase the availability of consulting opportunities for small businesses on federal and state funded contracts.
 - Must be prequalified as a private consulting firm

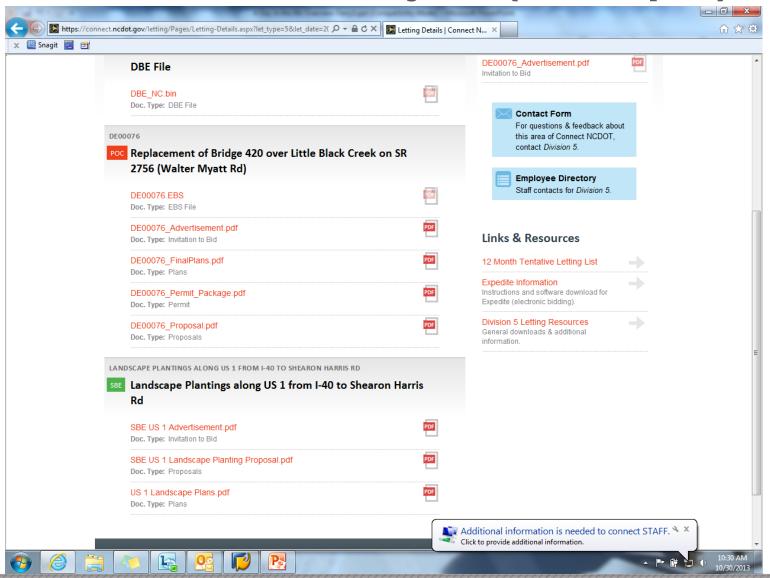
Challenges:

Firms must be both prequalified and certified at the time Letters of Interest are submitted

Small Business Contracts (SBE)

- Projects up to \$500,000 and ONLY SBE contractors can bid
- For ALL modes of transportation
- Per the G.S., bonding and General Contractor License requirements may be waived
- Must be certified annually through NCDOT to be a SBE (annual gross income up to \$1.5 million, excluding materials) to bid (no prequalification needed)
- Advertisements labeled as SBE contracts (Division contracts) at all modes of transportation (at their discretion)

Division Let Project (Example)



Transportation Directory

Searchable vendor directory based on prequalification and/or certification.

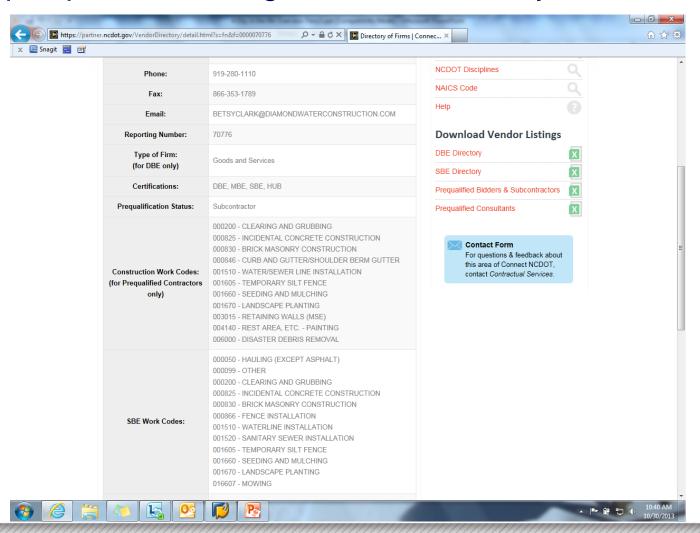
Challenges:

- Updating contact information on vendors
- Does not provide vendors capacity
- Certification processing is generally a 30 + day workflow from receipt to approval

https://partner.ncdot.gov/VendorDirectory/default.html

Transportation Directory

https://partner.ncdot.gov/VendorDirectory/default.html



Improving the Diversity Participation Program

- ☐ Pursue key areas of contracting opportunities where statutes and regulations allow the department to set aspirational goals and expand goals.
- □ Identify firms that can participate in NCDOT contracting within SPSF and become certified.
- □ Implement and improve data/participation capture rate beyond Tier I contractors/subcontractors
- ☐ Significantly increase marketplace capacity
- ☐ Encourage certified firms to become prequalified

Holistic Approach to Diversity Participation Program

- Work group supporting & encouraging NCDOT Diversity Participation Program
- ☐ Complete Disparity Study
- □ AGC Collaboration
 - Identify subcontractors that are presumed to meet our certification requirements and refer to OCR Certifications
 - Identify subcontractors needing supportive services and refer to BOWD
 - Identify emerging firms that can diversify or need BDP by Business Development Consultants
 - Identify subcontractors who can benefit from OJT/work Force Development

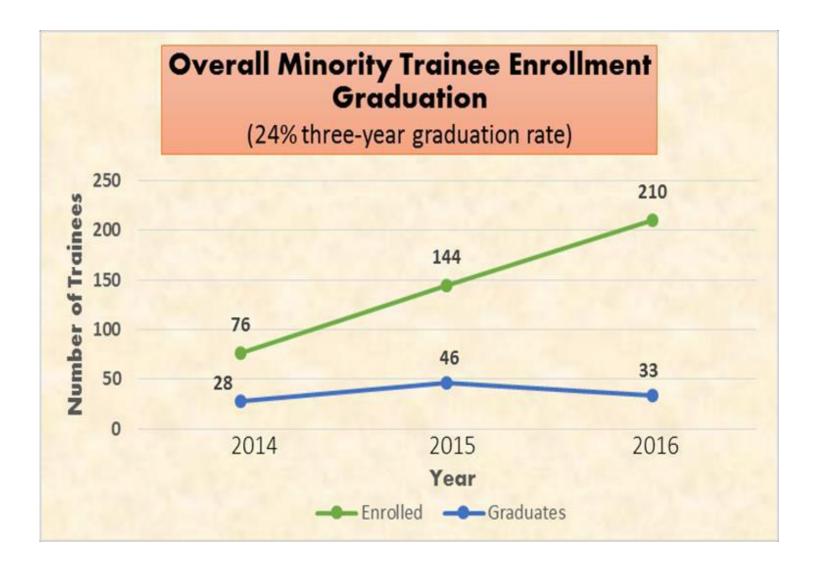
On-the-Job Training (OJT) Program

Recruit, Train, Retain, Grow,

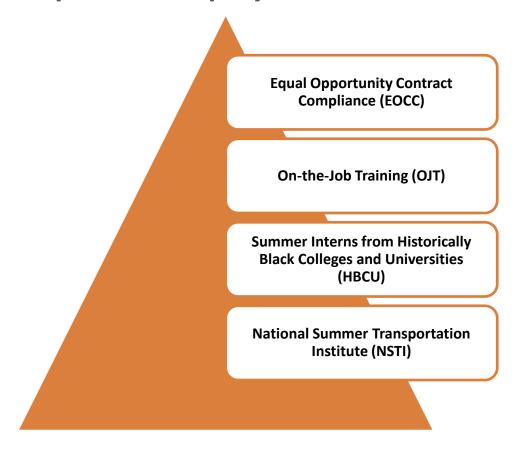
2018 Goals

- (4) High school trade academies throughout the state to touch over 2,000 students
- Develop HBCUs apprenticeship starting with WSSU to move students beyond journeyman
- Construction trade academies to touch over 600 trainees:
 - Charlotte
 - Warren County
 - Fayetteville
 - Rocky Mount
 - Morganton
 - Pitt County
 - Asheville
 - Triangle

Goal is to move trainees beyond attendance to graduation and job placement.



Equitable Employment Solutions



OCR Support Services

- Utilization and Compliance
 - Adrian Atkinson,
 - Manager Utilization & Compliance
 - 5 Compliance Officers (Case Management)
- Work Force Development
 - Michael Gerald, OJT Manager
 - Betsey Bailey, AGCProgram Manager

- HBCU
 - Al Austin, HBCU Director
 - Joanna McCoy, Program Coordinator
- BOWD
 - Lisa Wilson, Lead
 - Bonnie Robinson,
 Construction Program
 - Lisa Horton, Aviation

Transportation 17



Equal Access

Americans with Disabilities Act

(ADA) – equal access to all transportation facilities

Mark Whisenant

Title VI – No discrimination from government agencies/programs receiving federal funds

Shantray Dickens

Title VII – No discrimination from employers **John Eley**

ONGOING STRATEGIES FOR BUSINESS OPPORTUNITY WORKFORCE DEVELOPMENT (BOWD)

- Align **Industry Days** with **Opportunity Forecasts** to recruit DBE, SBE and SPSF firms.
- Strategic enrollment of firms in Business Development Program (BDP and BOWD).
- Reinstate industry relevant trainings such as MEEI, foundational courses.
- Technology to support vendor relationship management and certification processing. SAP/CRM System Implementation Summer 2018
- Strategically source networking opportunities based on GIS mapping of projects and marketplace data points.

Contact Us

Office of Civil Rights

Main: (919) 508-1886

Website: www.ncdot.gov

Thank you!

Michael Gerald
OJT Program Manager